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Auromatrix plans ethnic resorts

Our Bureau

Chennai, May 30

Auromatrix Hotels is launching a group of ethnic heritage resorts under the brand name `Sparsa'. The first two such resorts will be operational at Thiruvannamalai and Kanyakumari this July, according to a press release. The 40 - room Thiruvannamalai resort will have features such as a meditation hall, spa and rejuvenation centre, while the 50-room Kanyakumari resort will have some of these facilities besides guided tours. The company plans to have a forty-villa resort in Chidambaram, near Pichavaram islands, operational by December, the release said. Designed by Sri Lankan architects, it will offer facilities for water sports, canoeing, horse riding and bird watching, besides a spa.

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