

### Sections

- Market
- Chef's Platter
- Trackers
- Management
- Edge
- Hospitality Life
- WeekEnd

### Services

- Subscribe/Renew
- Archives/Search
- Contact Us

### Events

- HospitalityWorld
- TravelWorld

### Network Sites

- Express Computer
- Exp. Channel Business
- Express TravelWorld
- feBusiness Traveller
- Express Pharma
- Express Healthcare
- Express Textile

### Group Sites

- ExpressIndia
- Indian Express
- Financial Express

[Home](#) - [Market](#) - [Article](#)

 [Printer Friendly Version](#)

### Quick Bytes



### Sparsa Resorts, Tiruvannamalai and Kanyakumari

Auromatrix, a hotel development and management company, has launched Sparsa Resorts, a chain of experiential, eco-sensitive, theme-based resorts. The first Sparsa resort is at Tiruvannamalai, the spiritual destination adjacent to Mount Arunachala, and the second resort at Kanyakumari.

Sparsa Resort, Kanyakumari is a 48 room resort, while Sparsa Tiruvannamalai, is a 28 room villa style resort which resembles an ethnic village where the exteriors of the rooms are like those of rustic homes. Sparsa has added facilities like banquet hall, spa, massage center, meditation hall, swimming pool, gymnasium, recreation club, library. The interiors are well furnished and offer a blend of modern amenities and ethnic designs.

