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## NEWSTRACK

### Sparsa Thiruvannamalai in Tamil Nadu gains Ecotel certification

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By HBI Staff | Mumbai

Sparsa Thiruvannamalai, a resort brand of Auromatrix Hotels Pvt Ltd in Tamil Nadu, has been awarded the prestigious Ecotel certification by HVS recently. With an aim of becoming an environmentally-friendly resort, Sparsa Thiruvannamalai, in collaboration with HVS, had undertaken various initiatives in order to bring in eco-friendly systems to the resort over a period of eight months.

These measures include elimination of use of plastics, discontinuation of the usage of paper napkins and doilies and tray mats, discontinuation of the usage of fiber bags for laundry and chappals, implementation of RO water plant for drinking, discontinuation of the usage of mineral water, implementation of recycling sewage water by an effective sewage water treatment system, implementation of energy saving systems and controlling the usage by power monitors, implementation of water saving systems, planting more trees inside the resort etc.

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