

# Sparsa Hotel with a Fresh Touch of Hospitality at Kanyakumari

VW Bureau

Described as the land's end of India or the point where the three seas meet, enchanting Kanyakumari or Cape Comorin is one of the popular tourist spots in the country. Kanyakumari is known for its spectacular sunrises and sunsets, especially on a full moon day. The fact that it is located at the confluence of the Bay of Bengal, the Arabian Sea and the Indian Ocean makes Kanyakumari a unique location. Kanyakumari has been a great centre for art and religion for centuries.

The Sparsa Hotel built on 3 acres of land is situated overlooking the merger of the Arabian Sea & the Bay of Bengal into the Indian Ocean.

Sparsa hotel consists of 46 Double bed rooms & 2 Luxury Suites, Auroma - Multi-cuisine restaurant, Lands end - a well equipped bar, conference facilities, Health club cum Massage centre, Indoor & outdoor games areas like Tennis court, Pool Table, Children's play area, In house Travel desk, Business center with Wi-Fi connectivity, swimming pools & wide spread lawns all located within the Hotel Complex. The rooms at Sparsa, Kanyakumari have been designed to offer the guests a view of the Bay of Bengal from the eastern wing, the Arabian Sea



from the western wing & a breathtaking view of the two seas flowing into the Indian Ocean from the southern Wing.

One of the unique features of the hotel is that all the rooms are laid with photo catalytic tiles coated with Titanium oxide which reduces airborne pollutants & organic material like bacteria by around 70% depending on the atmospheric & light conditions.

The hotel opened in Nov. 2008 has already established itself as the best hotel in

Kanyakumari and played Host to several VIP guests including Mr. Amitabh Bachchan Film star & U.N ambassador of India & many more dignitaries in the recent past.

The project is promoted by Auromatrix Hotels a company, which has a successful track record of advising, technical consultancy and implementation of more than 20 hotel projects in India. Sparsa Hotels also, has an eco environ friendly resort functioning at Thiruvannamalai in Tamil Nadu.